

BOM SUCESSO

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PLAY

EDITORIAL

These are some of the most important reasons why Portugal is so appealing to visitors. The increasing demand for quality tourism has inspired ACORDO SGPS to create one of the best resorts in the world, BOM SUCESSO resort - located in the West coast of Europe, at Óbidos.

Our clients will be able to enjoy the greatest moments of their life in this high quality environment. With all that this project and also Portugal have to offer, our clients will have the opportunity to achieve a high annual income and a solid continued growth in value of their estate.

In addition, ACORDO has made an arrangement with RCI (The Registry Collection) so that our clients can also trade weeks at BOM SUCESSO for weeks in other resorts all over the world.

The Sub-Prime American crisis has now reached the European real estate market. However, it is at these difficult times that we are able to see the difference between an estate and a work of art: in this context of global hardship, BOM SUCESSO is still able to penetrate into the international markets, having almost sold out the Aldeamento da Lagoa.

For all these reasons, it is an honour to be part of this team and announce that our clients will be able to play at the “Bom Sucesso Golf Course” which will be ready for golfers by September 27th 2008.

João Sintra Coelho
Director/CFO

LESS is MORE – BOM SUCESSO FRACTIONALS

Bom Sucesso has created “LESS is MORE” – the ownership option.

Owners benefit from potential asset appreciation through freehold ownership, while minimising running costs in relation to usage of the property and benefiting from a professionally managed home and resort.

You can have all the benefits of traditional Freehold Home Ownership...but at a Fraction of the Cost.



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– Bom Sucesso Globally

Bom Sucesso has been establishing itself as a truly European project. This is clearly illustrated by the natural ability of the Europeans to understand and appreciate the basic concept of Bom Sucesso.

So we feel at right at home every time we attend exhibitions throughout Europe.

The FITUR and SIMA exhibitions in Spain are a good example of that.

They are true success stories and make us proud.

The repercussions of our attendance at these events has greatly exceeded our expectations, and was felt at different levels: in editorial opinion sites and blogs.

Interesting examples can be found at www.abc.es, the famous Spanish newspaper: “Vaya auténtica maravilla! Qué pena que en España no hagamos cosas así” e “He estado viendo este producto en la web en español www.bomsucesso.eu y también en www.sunapproach.com y la verdad es que con productos así, el mercado español lo tiene aun más difícil. A ver si aprendemos caramba!”.

We have also had great experiences in the United Kingdom and our product has been well received. The presentation of the Bom Sucesso resort in Ireland, held at the Shelbourne Hotel, was definitely a success. We have also attended many other events and exhibitions in the United Kingdom, such as the London Golf Show and the Fractional Life Expo.

It was also in the United Kingdom that Bom Sucesso found editorial echo, in the Financial Times and in the Daily Express, being portrayed as contemporary

architecture Resorts: “By Andrea Watson (DAILY EXPRESS) - THEY have been called the generation of ‘kerosene architects’ because they are constantly in the air jetting from one country to another at the demand of governments and chief executives eager to erect the latest iconic building. Now the big names of architecture – including this year’s Stirling prize-winner David Chipperfield – are being lured by the riches of resort development and turning their hands to villas.

Two projects with homes designed by such luminaries are being created in Portugal and the Caribbean and others will doubtless follow if sales prove as successful as expected.

No less than 23 European architects, including Mr. Chipperfield, are involved in Bom Sucesso, near Obidos, on Portugal’s Silver Coast. More than 600 homes are being built on a 400-acre site which will include an 18-hole championship golf course.

The architecture could not be more different from most Silver Coast resorts which are nearly all red tile and white plaster. Instead, at Bom Sucesso, architects are vying to deliver great 21st-century homes in wood, glass and steel, each one unique (...)

With this fantastic audience, working hard in a project that we have already been in love with for a long time...is definitely worth it!

We are also broadening our array of agents in Germany, having consolidated our relationship with some of the strongest real estate agents from the most important regions of this great Country.
Thank you, Europe!

SIMA08
MADRID International
Real Estate Exhibition
DIE 8 AL 12 DE ABRIL

10
AÑOS DE
EXPERIENCIA

(Fitur)

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“Before you could only dream of it, now you can see it...”

INFRASTRUCTURE: The infrastructure is now at the concluding phase, with some pending general tests and trials to be carried out. We are now paving the outer road, and connecting the lagoon roundabout (already inaugurated) to the entrance of BOM SUCESSO. The dirt roads are now just a memory for our clients.

VILLAS: More than 300 villas are under construction and 430 more will have been started by July. The construction process is focusing on delivering the first 150 units this year. You can already see glass fittings, painted façades, final interior finishes...final results. The Resort is now a massive building site. Each day we have almost 1,000 professionals working on site. There are more than 300 national and international companies involved in the construction.

FACILITIES: The construction work for the main amenities will start by the end of May: This includes the Commercial Area, Reception, Security Entrance, Pet Hotel, Soccer Field, Tennis Court, Swimming Pools, and Playground.

GARDENS: Some community gardens have been finished, and our gardening team is now working in the Villas' Gardens.

GOLF: The seeding is already underway in holes 17 and 18. The remaining holes are now in the “cosmetic” final phase, i.e. everything is almost ready for the opening day. The course has received a visit from several experts and the general opinion is that the layout is amazing and easy to play. Above all, it's a “friendly” golf course that is ideal for any type of handicap. Some holes are real challenges. The green reigns supreme in the landscape and the olive trees come alive in the spring.

The MAINTENANCE SITE is launched this month. There's no match in Portugal for this truly unique vanguard building. Covering more than 0.2 ha, it houses a superb array of specific tools for the maintenance of the golf course and green areas across the resort.



Progress through pictures



Curiosities full of tradition

Obidos oozes historic charm and culture.

Such merit comes from not only its history but also from the efforts made by the City Council to embrace it.

This year, the Chocolate Festival was again a great success, and continued to beat record numbers of visitors.

There were many other cultural activities.

In May, the City Council of Obidos will launch a very special programme: the Baroque May. Live concerts that cover the history of classical music will take the audience into a world of geniuses and melody.

Other major events are already booked for the summer.

MAIO BARROCO
ÓBIDOS
TEMPORADA DE MÚSICA CLÁSSICA 2008 JOSÉ JOAQUIM DOS SANTOS
2 A 31 DE MAIO

